



Premises

Willowbridge Centre

2012 CENTRE ADVERTISING RATES

Location

Carl Cronje drive, Tygerberg, Western Cape

Revision date: Jan 2012

Code	Location/area	Description	Height	x	Width	Material	Qty	Print each	Installation each	Rate each/M
WB01	Lift advertising	Door outside	2100	x	1100	Vinyl	8	R 700.00	R 300.00	R 1,200.00
WB02	Boom entrance	Boom wraps	900	x	600	PVC	9	R 350.00	R 250.00	R 950.00
WB03	Mall walkway in-centre	Overhead banners (Dbl sided)	2420	x	800	PVC	20	R 1,450.00	R 250.00	R 1,100.00
WB04	Escalator in-centre	Escalator sides	11000	x	800	Vinyl	4	R 2,700.00	R 600.00	R 3,200.00
WB05	Escalator in-centre	Escalator floor top/bottom	1530	x	850	Vinyl lam	4	R 1,300.00	R 250.00	R 700.00
WB06	Basement entrances	Basement hanging banners	2400	x	800	PVC	16	R 600.00	R 250.00	R 790.00
WB07	Basement parking	Pillar wraps	1950	x	920	PVC	80	R 590.00	R 120.00	R 450.00
WB08	Basement stairs entrances	Stairs skins/posters	1740	x	1440	PVC/cometex	4	R 1,550.00	R 250.00	R 1,100.00
WB09	Lower Ground P1 North	Lower ground billboard P1 NF	2500	x	5800	PVC	1	R 7,550.00	R 1,450.00	R 3,950.00
WB10	Lower Ground P1 Wetherleys	Lower ground billboard P1 Wthl	2600	x	5200	PVC	1	R 6,300.00	R 1,450.00	R 3,650.00
WB11	Lower Ground P1 Left/C/foyer	Lower ground billboard P1 LCF	2600	x	4200	PVC	1	R 5,800.00	R 1,450.00	R 2,950.00
WB12	Lower Ground P2 South foyer right	Lower ground billboard P2 SFR	2400	x	5800	PVC	1	R 6,750.00	R 1,450.00	R 3,750.00
WB13	Lower Ground P2 South foyer left	Lower ground billboard P2 SFL	2100	x	5000	PVC	1	R 5,150.00	R 1,100.00	R 2,850.00
WB14	Lower Ground P2 South foyer left	Lower ground billboard P2 SFL	2140	x	5200	PVC	1	R 5,450.00	R 1,100.00	R 3,050.00
WB15	Outer parking street poles	Outer pole hanging banners	1920	x	800	PVC	10	R 1,150.00	R 360.00	R 850.00
WB16	Central foyer Lower Ground P1	Columns towards P1 parking	2450	x	1000	PVC	2	R 1,250.00	R 250.00	R 1,450.00
WB17	Central foyer Lower Ground P1 left	Lower ground billboard P1 CF	2700	x	1700	PVC	1	R 2,300.00	R 500.00	R 1,950.00
WB18	Central foyer Lower Ground P1	Escalator metal sides	1140	x	5370	Vinyl	4	R 1,900.00	R 350.00	R 2,000.00
WB19	Central foyer Lower Ground P1	Escalator metal underside	5370	x	1540	Vinyl	2	R 2,895.00	R 350.00	R 2,450.00
WB20	North Parking entrance to P1	North P1 entrance Billboard	1300	x	8100	PVC	1	R 4,800.00	R 1,200.00	R 3,400.00
WB21	North Parking entrance to P1 left	North P1 entrance Billboard left	2800	x	4000	PVC	1	R 5,600.00	R 1,200.00	R 3,300.00
WB22	North Parking entrance to P1	North P1 entrance Billboard	950	x	6600	PVC	1	R 3,100.00	R 690.00	R 1,950.00
WB23	North Parking entrance to P1	North P1 entrance Billboard	2900	x	2000	PVC	1	R 2,900.00	R 650.00	R 1,800.00
WB24	South Parking entrance to P1 left	South P1 entrance Billboard left	2900	x	4800	PVC	1	R 6,950.00	R 1,500.00	R 4,100.00
WB25	Lower ground P1 left	Lower ground Billboard left SF	3000	x	6900	PVC	1	R 9,800.00	R 2,200.00	R 5,500.00
WB26	Lower ground P1 South Foyer left	Lower ground billboard P1 SFL	2700	x	5000	PVC	1	R 6,750.00	R 1,450.00	R 4,000.00
WB27	Lower ground P1 South Foyer right	Lower ground billboard P1 SFR	3100	x	2250	PVC	1	R 3,500.00	R 770.00	R 2,100.00
WB28	Central Lower ground pay stations	Posters clipper frames P1 CF	1740	x	1440	PVC	2	R 1,550.00	R 250.00	R 1,100.00
WB29	North Parking entrance to P1 wall	North P1 entrance large Billboard	2200	x	30000	PVC	1	R 35,000.00	R 4,800.00	R 10,000.00



effective advertising solutions

www.brandflight.co.za

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Discounts: Tenants less 20% on advertising rates

Note:

* Above prices all excl. Vat

* Discount on monthly rates could apply for bulk or tenant bookings

* Artwork files to be supplied in high-res PDF or Ai. format

* See Rules & Regulations with regard to any advertising (Due to renovations some areas might be moved or relocated)

* Printing prices might change due to regular raw material cost increases (Final cost on quote request)