

INTRODUCTION

27108 m²
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Willowbridge Shopping Centre is a chic 25 607m² lifestyle centre located in the Northern Suburbs of Cape Town, offering world-class, high street shopping including the finest selection of restaurants in the Northern Suburbs.

The centre has beautifully blended indoor and outdoor spaces and leads out onto river parklands, offering the perfect summer to winter sanctuary. It's light, airy and completely different to anything else in the neighbourhood. Stroll the streets, meet friends at one of our thirteen coffee shops and restaurants and shop at over seventy stores. The tenant mix includes a gym and the famous Barnyard Theatre as well as speciality stores such as Harley-Davidson, Yuppiechef, The Biggest Little Beer Shop and The Village Butcher. We also offer all the major anchors and retailers such as Pick 'n Pay, Woolworths, Dis-Chem and @Home, all the convenience you can expect from a top shopping centre and more.

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Trading Hours

Monday - Friday	9:00 - 19:00
Saturday	9:00 - 18:00
Sunday	9:00 - 15:00
Public Holidays	9:00 - 17:00

Facilities and Services

- Baby changing facilities
- Wheelchair facilities
- Greenbelt area
- Secure parking
- 24 Hour security
- Standby electricity
- Kiddies play areas
- Free WiFi
- Car wash



Unique Shopping Experience

Willowbridge provides the shopper with a truly unique shopping experience being complemented by river parklands and stunning scenery. It also boasts a very unique tenant mix and top restaurants catering for the discerning shopper.

Location

Centrally located on Carl Cronje Drive, the Northern Suburb business district, and easily accessible from all major routes.

Surrounding area

Willowbridge is nestled on the banks of the Elsieskraal River greenbelt conservation area.

DEMOGRAPHICS

updated ?

Gender split

Female	75%
Male	25%

Age

18 - 24:	13%
25 - 34:	23%
35 - 49:	34%
50 - 65:	26%
65+:	4%

Language

Afrikaans:	73%
English:	25%
Other:	2%

LSM

LSM 1 - 7:	20%
LSM 8 - 9:	34%
LSM10 - 10+:	46%

Catchment area

Primary Catchment Area	(15 min drive)	70%
Secondary Catchment Area	(16 - 30 min drive)	20%
Tertiary Catchment Area	(> 30 minute drive)	10%

Frequency of visitations

In total, 44% of the shoppers visit the centre at least 1 - 3 times per week while a further 23% visit Willowbridge on a weekly basis, 7% of the shoppers are first time shoppers.

Length of visit

The average time spent in the centre is 0 - 1 hours according to 48% of respondents. A further 21% of shoppers prefer to shop between 1 - 1½ hours.

Average Spend

R0 - R250	47%
R251 - R500	29%
R501 - R1000	14%
R1001 +	10%

- + R220 spend per shopper
- + 16 Shoppers m²



WILLOWBRIDGE

39 Carl Cronje Road, Tygervalley
021 914 7218 - www.willowbridge.co.za



IN BRIEF

Status

Convenience Lifestyle Centre

GLA

Retail: ~~22 974m²~~ / Offices: ~~2 633m²~~

23516

3592

Anchor tenants

Pick 'n Pay, Woolworths, Dischem, @home

Number of stores

~~78~~

79 *song*



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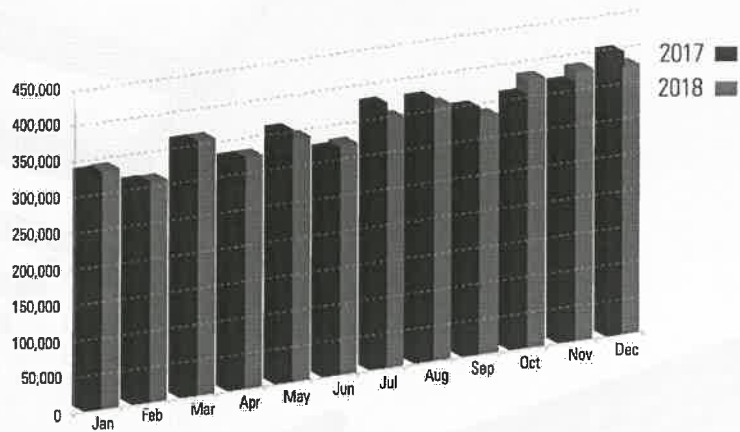
WILLOWBRIDGE



Footcount

Average Monthly Footcount for 2018 - 348 788
December Footcount for 2018 - 373 410

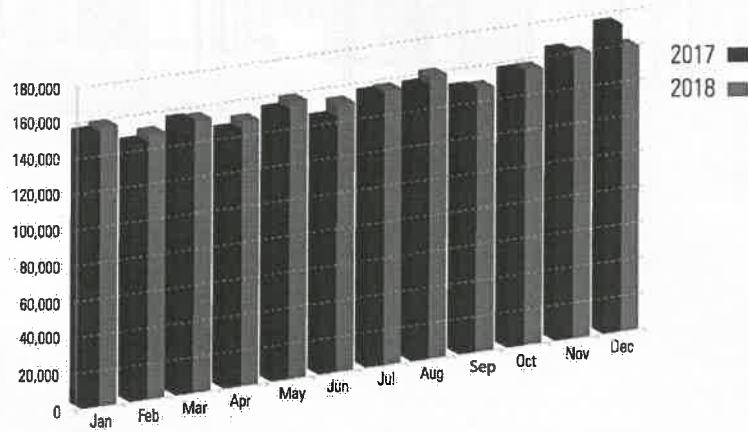
2017 / 2018 Footcount



Paid Parking

Willowbridge South 1 275 in total of which 864 are undercover and 411 are open parking bays.

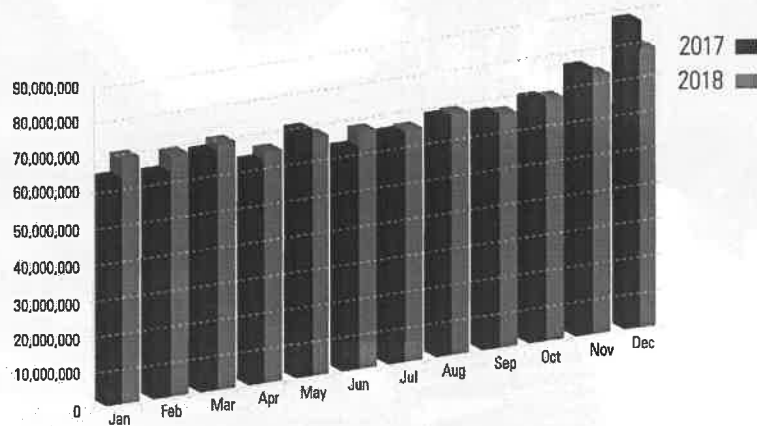
2017 / 2018 Parking



Willowbridge has recently installed a new parking system.

IN PERSPECTIVE

2017 / 2018 Centre Turnover



IN CONCLUSION

Willowbridge Shopping Centre is known for its pristine setting and unique tenant mix of over 79 stores including unmatched entertainment from a Barnyard Theatre that seats 600 guests.

Willowbridge also boasts some of the very best restaurants that regularly achieve awards for excellence.

With its unique offering, relaxed shopping atmosphere and variety of quality retailers, Willowbridge is not only a sought after destination for the discerning shopper, but also for the retailer wanting to make a statement.

Contact Centre Management for further information:

Tel: 021 914 7218

Email: info@willowbridgecentre.co.za

Physical address: 39 Carl Cronje Drive, Tygervalley

Postal address: PO Box 4334, Tygervalley, 7536



www.willowbridge.co.za



[@willowbridge.shoppingcentre](https://www.facebook.com/willowbridge.shoppingcentre)



[@WillowbridgeSC](https://twitter.com/WillowbridgeSC)



[@willowbridgecentre](https://www.instagram.com/willowbridgecentre)

GPS Co-ordinates

18°37'56.44"E 33°52'12.67"S

