MORE THAN VISIBILITY. REAL CONSUMER CONNECTION.









WILLOWBRIDGE SHOPPING CENTRE

RATE CARD

WILLOWBRIDGE

INDOOR ADVERTISING

Willowbridge Shopping Centre is a premium lifestyle destination designed for families and discerning shoppers seeking convenience, quality, and an elevated retail experience.

With a carefully curated tenant mix of 14 restaurants and coffee shops, lifestyle and entertainment offerings including a gym and Die Bron Theatre, and standout specialty retailers such as Noola, Yuppiechef, and The Biggest Little Beer Shop, the centre attracts an affluent, highly engaged audience.

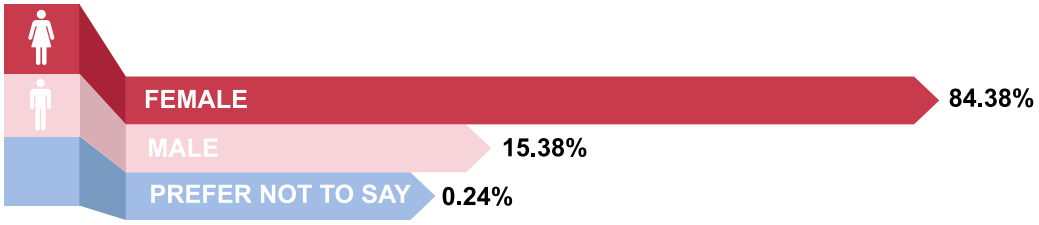
Anchor tenants Woolworths, Pick n Pay, Dis-Chem, and @Home drive consistent daily foot traffic, while The Slow Market, hosting over 80 local traders every weekend, creates a vibrant atmosphere that encourages repeat visits.

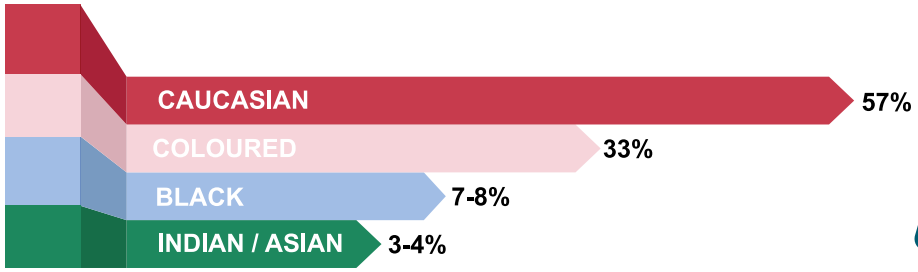
Adding to this weekly rhythm is Wietse se Run, drawing over 500 runners every Saturday, further boosting morning foot traffic and brand exposure.

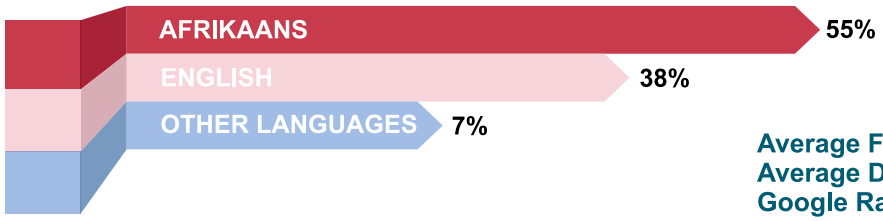
TRADING HOURS

Monday - Friday	09:00 - 19:00
Saturday	09:00 - 18:00
Sunday	09:00 - 15:00
Public Holidays	09:00 - 17:00

DEMOGRAPHICS









Average Foot Count : 350 000 Per Month
Average Dwell Time : 64 Minutes
Google Rating : 4.5

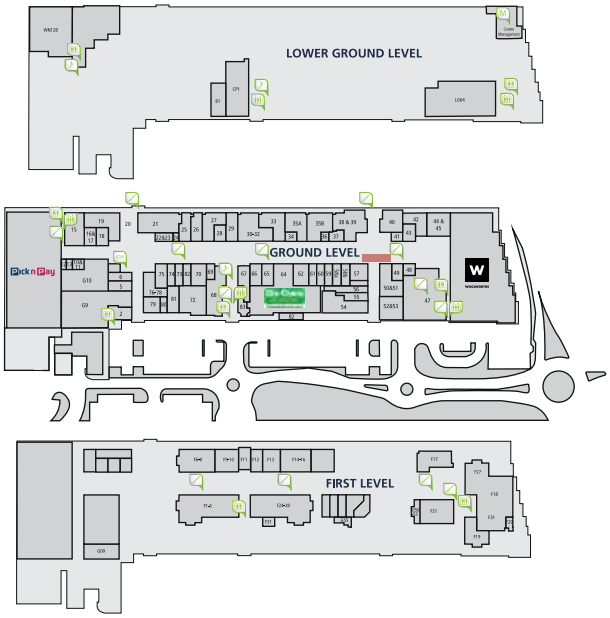
FACILITIES & SERVICES

- Secure undercover parking
- Free Wi-Fi
- Electric vehicle charging stations
- Complimentary pensioner parking
- Admyt App (ticketless parking)
- VIP parking cards
- Slow Market (Saturday & Sunday)
- Five themed jungle gyms
- Greenbelt area
- Wheelchair-accessible facilities
- Baby changing facilities
- Animal-friendly centre
- Car wash facility
- Wietse Se Run (500+ runners every Saturday)
- Gas bottle vending machine
- Recycling vending machine
- Pudo & Bob Box Lockers
- Banks & ATM's
- Pensioner Parking Bays
- Moms & Tots Parking Bays
- Disabled parking and restroom facilities

DIGITAL BILLBOARDS

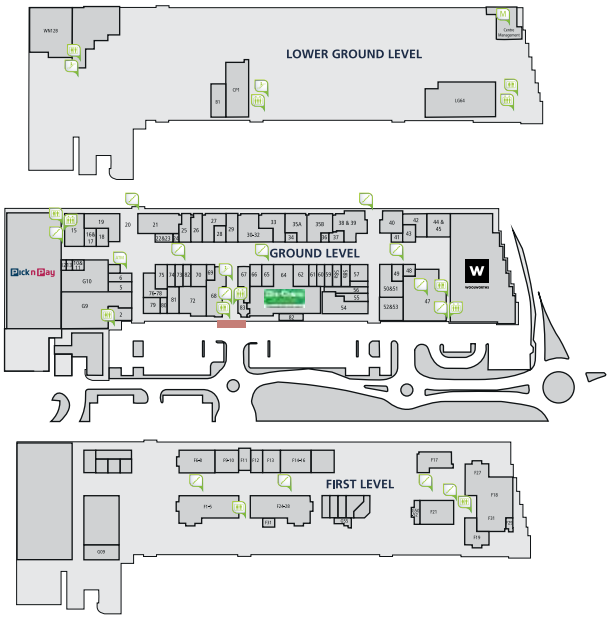
Code : DB00
Slots Available : 6
Size : 2000 H x 4000 W
Artwork Size : 416 PX X 832 PX
Rental Per Slot : R 2675.00 Excl. VAT Per Month
Duration : 75 Minutes Per Client Per Day
: 300 x 15 Second Advertisements Per Client Per Day
Time : 10:00 – 22:00
Location : Above Dias Portuguese Restaurant & Old Khaki
: Facing Ou Meul Bakery & Col'Cacchio
: Close proximity to Woolworths & Yuppiechef





Code : DB01
Slots Available : 6
Size : 2000 H x 6000 W
Artwork Size : 320 PX X 960 PX
Rental Per Slot : R 2675.00 Excl. VAT Per Month
Duration : 75 Minutes Per Client Per Day
: 300 x 15 Second Advertisements Per Client Per Day
Time : 10:00 – 22:00
Location : Above Footgear
: Facing Carl Cronje Drive





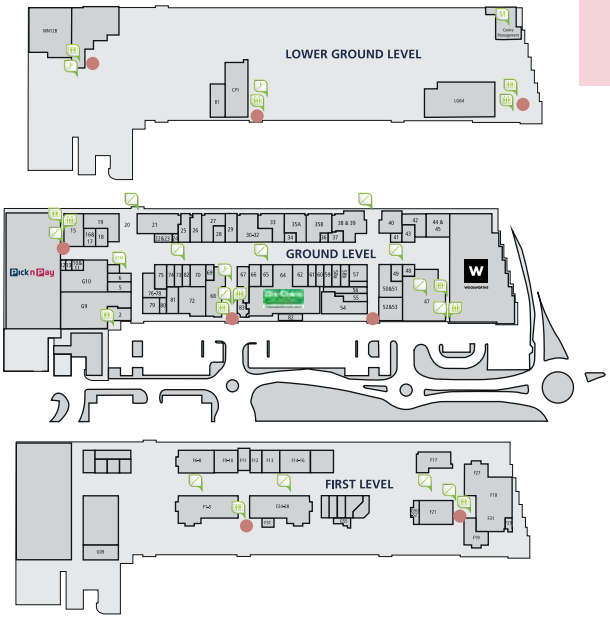
WILLOWBRIDGE

INDOOR ADVERTISING

Code : WB01
Available : 8
Size : 2100 H X 1100 W
Rental Each : R 1380.00 Excl. VAT Per Month
Locations Available :

Woolworths	Ground Floor
Woolworths	P1
Die Bron	Upper Level
Footgear	Ground Floor
Footgear	P1
Regus (Offices)	Upper Level
PNP	Ground Floor
Zone Fitness	P1

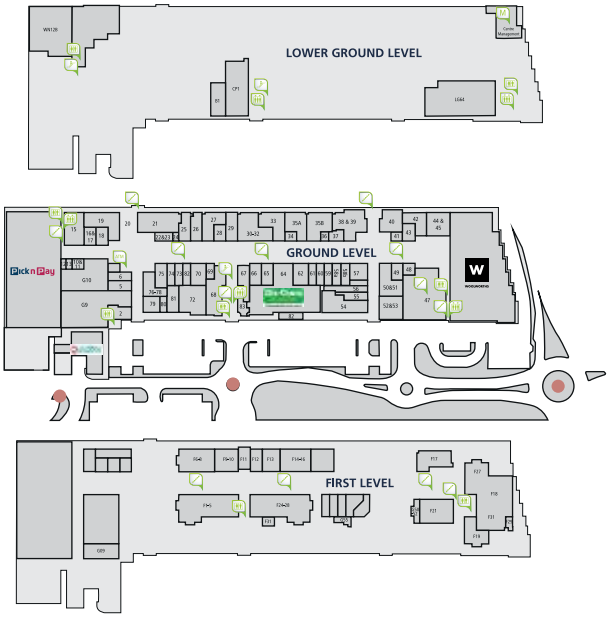




Code : WB02
Available : 10
Size : 600 H x 900 W
Rental Each : R 1284.00 Excl. VAT Per Month
Locations Available :

Checkers Outdoor Entrance	2 x Entry Booms
Central Entrance	2 x Entry Booms
Woolworths Entrance	2 x Exit Booms
	2 x Entry Booms
	2 x Exit Booms





INDOOR ADVERTISING

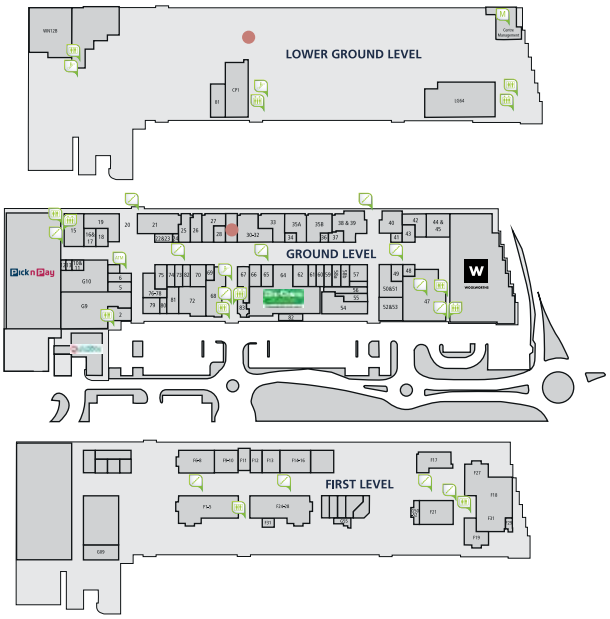
Code : WB03Available : 4
Size : 800 H X 1100 W
Rental Each : R 3600.00 Excl. VAT Per Month





Code : WB04Available : 50
Size : 920 H x 1950 W
Rental Each : R 520.00 Excl. VAT Per Month





WILLOWBRIDGE

INDOOR ADVERTISING

Code : WB05 (Lightbox)
Available : 1
Size : 1595 H X 1995 W
Rental Each : R 2675.00 Excl. VAT Per Month
Location : P1 Woolworths Foyer





Code : WB06 (Lightbox)
Available : 1
Size : 1400 H x 1690 W
Rental Each : R 2675.00 Excl. VAT Per Month
Location : Woolworths Stairs





INDOOR ADVERTISING

Code : WB08
Available : 1
Size : 3600 H x 2370 W
Rental Each : R 2675.00 Excl. VAT Per Month
Location : Woolworths Foyer Entrance





Code : WB09 (Lightbox)
Available : 1
Size : 1550 H x1800 W
Rental Each : R 2500.00 Excl. VAT Per Month
Location : PNP Stairs





EXHIBITION COURTS

Exhibit your brand at Willowbridge Shopping Centre, a distinctive lifestyle destination designed for high-impact activations and immersive brand experiences.

With an affluent, engaged audience and strong daily foot traffic, Willowbridge offers the ideal environment to connect meaningfully with shoppers.

Our spacious exhibition courts are perfectly suited for vehicle displays, product launches, and experiential activations, providing excellent visibility within a refined, family-friendly setting. Position your brand where lifestyle, leisure, and purchasing power meet.

PNP COURT 1 SUITABLE FOR VEHICLE DISPLAY	3M X 3M	R 3200 EXCL. VAT PER WEEK
PNP COURT 2 SUITABLE FOR VEHICLE DISPLAY	3M X 3M	R 3200 EXCL. VAT PER WEEK
PNP COURT 3 SUITABLE FOR VEHICLE DISPLAY	3M X 3M	R 3200 EXCL. VAT PER WEEK
DE JAGERS COURT	3M X 3M	R 3000 EXCL. VAT PER WEEK
ROCOMAMAS COURT	2M X 3M	R 2500 EXCL. VAT PER WEEK





FOR BOOKINGS

Email : Lizelle@willowbridgecentre.co.za

Please note : Bookings run Tuesday to Monday; daily rates not available.
Flooring and design/production costs for advertising are excluded.
Adhere to Shopping Centre trading hours.
Flyers/promotions only allowed within your allocated court.
Stands must be set up before 09:00 and manned during trading hours.
Parking included.
No eating/drinking at stands.
Professional, pre-printed signage only; no handwritten signs.
Amplified sound or music requires pre-approval.
Follow health, safety, and fire regulations.
No aggressive selling, obstruction, or disruption.

